

# EU-US eHealth Policy Workshop

May 10, 2007, Brussels, Marriott Brussels Hotel – Rue Orts, 3-7

## Speakers' Biographies



**Mike Bainbridge** B.Med.Sci. BM, BS MRCGP FBCS CITP, Clinical Architect, Technology Office, NHS Connecting for Health, UK. Mike has been a leading figure in Clinical Informatics for 25 years working both for Government and Industry. He has designed and brought to market Clinical Computer Systems for General Practitioners. He was instrumental in the recent negotiation of the IT elements of the current General Practitioner Contracts in the UK. He is currently leads the Clinical Architecture team at NHS Connecting for Health (NHS CFH). This team is delivering innovations in hardware design, clinical interface design and interfaces for the citizen to their own medical record. Mike also leads the Assistive Technology team driving the delivery of new solutions for care in the patient's home. As a former General Medical Practitioner and medical informatics expert, Mike brings a unique insight to the national programme. Mike previously held the position of chairman of the Primary Health Care Specialist Group of the British Computer Society. He currently sits on the Editorial Board for the Journal of Informatics in Primary Care. Through his work for the NHS in England, Mike continues to advocate both patient safety and clinical utility and to demonstrate its relevance and use in an international forum.



**Maureen Baker**, CBE, National Clinical Lead for Safety, NHS Connecting for Health, UK. Dr Maureen Baker graduated from Dundee University Medical School in 1981. She became Honorary Secretary of the RCGP in November 1999. Maureen has joined NHS Connecting for Health as the new national clinical lead for patient safety, as of 1 March, 2007. Maureen's role will focus on risk management and the running and developing of a new training programme called 'Awareness Training in Human Factors and Risk Assessment'. This training programme will explore the principles of safety and risk within the National Programme for IT. In addition, her role will be to look at the potential of IT to help address known patient safety problems in the NHS. Previously she has been Director of Primary Care at the National Patient Safety Agency and an Associate Adviser and Lecturer in General Practice at Nottingham University. Her main research interests have been medical workforce and careers. Other interests are emergency care, clinical governance and quality issues, and medical education.



**Erwin Bartels**, Federal Ministry of Health, Germany. Advisor for eHealth in Europe: Erwin Bartels received Diploma in information and communication technologies in 1975 at the Technical University of Hannover. In 1981 he joined the German Aerospace Center (DLR) participating in projects for the internet and intranet services of DLR and the development of an open middleware for cross-enterprise electronic health records. Since 2006 Erwin Bartels is responsible for european and international questions of eHealth in the German Federal Ministry of Health.



**Martin Bech** Uni-C/MEDCOM Denmark, Martin Bech (M.Sc.EE) has been with UNI-C - The Danish IT Centre for Education and Research, since 1986, where he has been a driving force in many pioneering projects: large-scale student computing facilities, firewalls and security, parts of the first commercial internet service in Denmark, nationwide services for schools in Denmark, the Danish Healthcare Network and many other projects. Today, he holds the title of deputy director and is responsible for the commercial IT services offered by UNI-C as well as the operation and development activities of the Danish research network, Forskningsnettet.



**William R. Braithwaite**, MD, Ph.D., Health Information Policy Consulting, Vice Chairman of the Health Information Technology Standards Panel (HITSP), USA. Dr. Bill Braithwaite was the author of the Administrative Simplification Subtitle of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and a major contributor to the subsequent regulations setting federal standards for transactions, code sets, identifiers, security, and privacy of personal health information. He staffed the President's Information Technology Advisory Committee (PITAC) to produce its June 2004 report, "Revolutionizing Health Care Through Information Technology". He currently serves as the Vice Chair of the ANSI Health Information Technology Standards Panel (HITSP) and the Treasurer of Health Level Seven (HL7) and practices as an independent consultant in health information policy and strategic planning. In 1994, he joined the U.S. Department of Health and Human Services (HHS) to continue development in the area of health information standards as senior advisor on health information policy in the Office of the Secretary. After seven years at HHS, he served from 2001 to 2003 as national director of HIPAA Advisory Services in the Washington, D.C., office of PricewaterhouseCoopers (PwC) and from 2005 to 2006 as senior vice president and chief medical officer at the eHealth Initiative, a non-profit organization dedicated to driving improvement in the quality, safety, and efficiency of healthcare through information technology.



**Frans de Bruine**, Director, "ICT addressing Societal Challenges" Information Society and Media.

Frans de Bruine is the Director at the European Commission, responsible for "ICT addressing Societal Challenges" in the Information Society and Media Directorate General. Before starting a professional career with Shell International in 1968, he obtained a Masters degree in Physics at the Technological University of Delft (NL). From 1975 to 1990, he rose to Managing Director of the Dutch Technology Agency at the Ministry of Economic Affairs (The Hague), before starting his career at the Commission in 1990.



**Milan Cabrnock**, Member of European Parliament (MEP), Czech Republic.

Mr. Cabrnock is Doctor of Medicine, paediatrician. 1994-1997 he worked as Director of Health insurance Department of Ministry of Health and in 1998 as Deputy Secretary of Health for health insurance and legislative area.

As a member of the Czech Parliament, 1998-2002, he worked as chairman of the Subcommittee for drug policy and refund of medical care, the vice-chairman of the committee for social policy and healthcare service. From 2004 Milan is Member of the European Parliament and work in the committee on Employment and Social Affairs.



**Debbie Chinn**, Director of the National Integration Centre, NHS Connecting for Health, UK. Debbie has worked in the UK public sector for over 25 years. She has had involvement in the delivery of public sector IT Modernisation programmes working across government Departments and Agencies. Alongside her assurance roles, Debbie has expertise in human factors testing and business process re-engineering. Debbie joined the CfH National Programme for IT in February 2005. In her Senior Director level role within the National Programme, she is responsible for the overall management of Enterprise Assurance processes. This includes strategic direction and overall management of all test and integration assurance processes across the national programme as well as assuring the quality of service delivered by all major NHS CFH suppliers, compliance service for NHS suppliers not included in the major contracts.



**Fabio Colasanti**, Director General, DG Information Society and Media since July 2002. Fabio Colasanti was previously Director General of the European Commission's "Enterprise" Directorate General. Before this appointment he served as Deputy Head of the Office of Commission President Romano Prodi and from 1996 to 06/1999: Director in the European Commission's "Budget" Directorate General, with responsibility for the "Resources" Directorate. 1988-1995: Head of the "Economic Forecasts" and "Macroeconomic policy analysis" units of the Commission's Directorate General for "Economic and Financial Affairs". Meanwhile, he studied local development issues in the USA during a three month trip across 18 states, thanks to an Eisenhower Fellowship in 1992. Fabio Colasanti holds diplomas in economics from the University of Rome and the College of Europe in Bruges. He works regularly in English and French and is fluent in German and Spanish.



**Antoine Geissbuhler, MD**, Professor and Director, Division of Medical Informatics, Geneva University Hospitals and School of Medicine

His current research focuses on the development of innovative information systems architectures and computer based tools for improving the quality and efficiency of care processes. The Service of Medical Informatics is responsible for the design, development and evaluation of an advanced clinical information system for Geneva University Hospitals (HUG), a group of primary, secondary, and tertiary care facilities. Dr. Geissbuhler is on the editorial board of the journals "Methods of Information in Medicine" and the "International Journal of Medical Informatics" as well as being associate editor of "Computers in Biology and Medicine".



**Lee Goldberg**, Lee R. Goldberg, MD, MPH, FACC is Assistant Professor of Medicine at the University of Pennsylvania School of Medicine, Philadelphia, Pennsylvania. He is also Associate Medical Director of the Heart Failure/Transplant Program, Medical Director of the Heart Failure/Transplant Ambulatory Care Center and Medical Director of the Heart-Lung Transplantation Program at the Hospital of the University of Pennsylvania. Dr. Goldberg is board certified in internal medicine and cardiovascular disease. He is the Principle Investigator of an AHRQ sponsored RO1 grant evaluating the impact of different technology models on heart failure disease management. He is also the Principle Investigator of a multi-center international clinical trial on the treatment of central sleep apnea using novel technologies in patients with heart failure. Dr. Goldberg earned his medical degree from Boston University School of Medicine. He completed an internal medicine internship and residency at the Hospital of the University of Pennsylvania. Dr. Goldberg continued his postgraduate medical education with a fellowship in cardiovascular disease at Massachusetts General Hospital, Harvard University, followed by a fellowship in heart failure and cardiac transplantation at the same facility. He received his Master of Public Health Degree from the Harvard University School of Public Health. He is author of numerous journal articles, abstracts and reviews.



**Daniel Grandt**, Professor of Internal Medicine, Head of Department of Internal Medicine, Klinikum Saarbruecken, Germany. CEO of the Institute for Medication Safety of the University of Essen & Klinikum Saarbruecken. CEO and founding member of the German Coalition for Patient Safety. Member of the board of directors of the Drug Commission of the German Medical Association and head of its working groups "eHealthCard" and "Appropriate drugs in elderly". Member of the expert groups "Pharmacovigilance" and "Medication Safety" of the Federal German Ministry of Health. Organizer and president of the 1st (April 2005) and 2nd (29/30th Nov.2007) German Congress on Medication Safety, held together with the German Ministry of Health. Head of the working group on Medication Safety of the German Association for Internal Medicine. Member of Expert Group "Research on Patient Safety" within the WHO World Alliance for Patient Safety.



**Sir J A Muir Gray** is Director of Clinical Knowledge, Process and Safety, NHS. After working as a surgeon, he moved to public health and has worked in all aspects of public health, and thence to Research and Development. His principal responsibilities have included:

- Secretary of ASH (Action on Smoking and Health);
- Consultant in Public Health, Oxfordshire Health Authority;
- Regional Director of Public Health for Oxford;
- Co-ordinator of the National Breast and Cervical Cancer Screening Programmes.
- Setting up of the Centre for Evidence-Based Medicine
- Regional Director of Research and Development for the Anglia & Oxford Region of the NHS Executive.



**Ilias Iakovidis**, Deputy Head of Unit ICT for Health, DG Information Society and Media, European Commission. Ilias Iakovidis received Ph.D. in 1990 (USA) in applied mathematics thesis on inverse problem in electrocardiography. From 1990 to 1993 he was a researcher at University of Montreal and Montreal Heart Institute. In 1993 he joined European Commission where he currently serves duties of deputy Head of ICT for Health, responsible for research activities in eHealth and biomedical informatics as well as contributing to the successful follow up of the eHealth Communication and Action Plan COM (2004) 356 of which he was the main co-author. Beyond the office duties he continues to publish articles and books, teach graduate courses on medical informatics in EU and US, and giving keynote lectures at major international conferences. In 2001 he has been elected fellow of American College of Medical Informatics for his contribution to the field.



**Rainu Kaushal, MD, MPH**, Associate Professor at Weill Medical College of Cornell University and the Director of Quality and Patient Safety, Komansky Center for Children's Health at New York-Presbyterian Hospital. She received her M.D. cum laude from Harvard Medical School. She did her residency training at Harvard's Brigham and Women's Hospital and Children's Hospital, Boston and is double board certified in internal medicine and pediatrics. After residency, Dr. Kaushal obtained a M.P.H. from Harvard School of Public Health during a clinical effectiveness fellowship. Dr. Kaushal is an expert in patient safety and information technology. She performed one of the first studies of medication errors and adverse drug events in hospitalized children. She has studied health information technology extensively including the structure, costs and potential societal benefits of a national health information network. Dr. Kaushal has also performed work assessing the return on investment and patient safety implications of specific clinical information technology applications. In her administrative role, she is responsible for refining the computerized physician order entry and electronic health record systems at the hospital. She currently directs HITEC, an entity that is evaluating New York State's \$200 million investment in health information technology from consumer, provider, quality, safety and financial perspectives. Finally, she is an appointed member of the NIH health services research study section.



**Zoi Kolitsi MSc, PhD**, senior advisor for healthcare quality and eHealth General Secretariat for Public Health, Greek Ministry of Health. Before her current placement, Zoi Kolitsi served as senior advisor for ICT & Health in the Social Security Secretariat. She has intensive experience in questions of healthcare quality management, working as consultant and teacher of a post graduate level course on quality management. Her academic background is in medical physics, with a focus on image processing and reconstruction, modelling and simulation. She served as editor of the IOS Press Publication on Health Technology and Informatics.



**Robert M. Kolodner**, National Coordinator for Health Information Technology (HIT), appointed on April 19, 2007. He served as the Interim National Coordinator for HIT since September 2006. Dr. Kolodner will continue to lead the Office of the National Coordinator (ONC) in making steady progress towards advancing the President's Health IT initiative. His experience in patient care, health IT, and government is invaluable to such efforts. Dr. Kolodner comes from the Veterans Health Administration in the Department of Veterans Affairs (VA), where he has been serving as Chief Health Informatics Officer and has been involved with the development and oversight of VistA – VA's electronic health records systems – and My HealtheVet – VA's Personal Health Record for veterans. His long-standing interest in computers led to his early involvement with VA's efforts to use automation in support of mental health care. He was a key clinical leader for the Decentralized Hospital Computer Program, VA's healthcare information system starting in 1983 as chair of the Mental Health Special Interest Users Group, in 1989 as co-chair of the interdisciplinary Clinical Record Special Interest Users group, and in 1991 as chair of the Clinical Application Requirements Group. In 1993, he moved to Washington, DC into a health IT management position as the Director of the Medical Information Resources Management Office, leading all health automation activities in VA. In 1996 Dr. Kolodner was selected as Associate CIO for Enterprise Strategy in the newly created Office of Information in the Veterans Health Administration. He fostered the idea for the creation of My HealtheVet. He was also instrumental in establishing the Federal Health Information Exchange program – an interagency health technology initiative that supports improving care to veterans – and strengthening the working relationship between VA and the Department of Defense. Dr. Kolodner received his undergraduate degree from Harvard College and his medical degree from Yale University School of Medicine. He completed a clinical fellowship in Medicine at Harvard University School of Medicine and his Psychiatric residency at Washington University School of Medicine. Dr. Kolodner has medical specialty board certification in psychiatry.



**Marc Leavitt**, Chair, Certification Commission for Healthcare IT, USA Considered one of the pioneers of electronic health records in ambulatory care, Mark Leavitt, M.D., Ph.D., is Chair of the Certification Commission for Healthcare Information Technology (CCHIT). In October 2005, CCHIT was awarded a three-year, \$7.5M contract from the Department of Health and Human Services to develop certification criteria and inspection processes for electronic health records and the networks through which they interoperate. While serving as chair of CCHIT, Dr. Leavitt is on leave from his position as Chief Medical Officer at the Healthcare Information and Management Systems Society (HIMSS). Dr. Leavitt practiced internal medicine full-time for ten years in Portland and led the original launch of system-wide electronic records at Providence Health System in Oregon. In 1985 he founded MedicaLogic, a pioneering developer of ambulatory electronic health records, leading the company as its CEO and Chairman for 15 years. In 2002 GE Healthcare acquired MedicaLogic, and Dr. Leavitt served as

Vice President of Clinical Initiatives for GE. In addition to his Fellowship at HIMSS, Dr. Leavitt is Clinical Assistant Professor in the Department of Medical Informatics at the Oregon Health and Science University.



**Johan van der Lei**, Medical Informatics, Erasmus University Rotterdam. He received his MD from the Free University in Amsterdam in 1982, and his PhD degree (cum laude) from the Erasmus University in Rotterdam, in 1991. From 1991-2000 he was Postdoctoral Researcher, Assistant Professor and Associate Professor at the Department of Medical Informatics of the Erasmus University in Rotterdam. He was the winner of the Erasmus Research Award (1991) and visiting scholar at the Stanford School of Medicine, USA (1991-1992). In 2000, he was appointed as a Full Professor of Medical Informatics at the Department of Medical Informatics at the Erasmus MC – University Medical Center, in Rotterdam. Johan van der Lei has (co)-authored over 100 publications, abstracts excluded, in the field of medical informatics, of which 70 are in peer-reviewed international journals. He supervised about 10 PhD theses.



**John Loonsk**, Director, Office of Interoperability and Standards, Office of the National Coordinator for Health Information Technology (ONC), Department of Health and Human Services, USA. In January 2006, John Loonsk was appointed director of the Office of Interoperability and Standards in the Office of the National Coordinator for Health Information Technology, Department of Health and Human Services (HHS). He had served as acting director since October 2005. Before assuming that position, he was associate Director for Informatics at the Centers for Disease Control and Prevention. In that capacity he was instrumental in architecting the National Electronic Disease Surveillance System (NEDSS), leading the creation of the Public Health Information Network, initiating the BioSense program, and advancing the field of Public Health Informatics at the CDC and nationally. Throughout his time in academic medical centers, public health and government he has advanced internetworked health care, just in time information delivery, surveillance, digital libraries, and decision support.



**Michael Maibach** is the President and CEO of the European-American Business Council (EABC), an association of major companies forging policy alliances to enhance Trans-Atlantic competitiveness. Under his leadership, the Council has tripled its membership and opened its first Brussels Office. Mr. Maibach previously held government affairs positions at Intel and Caterpillar. In 1983, he joined Intel as assistant to co-founder and co-inventor of the integrated circuit, Dr. Robert Noyce. He created Intel's Government Affairs Department, and opened its Washington office in 1986. Mr. Maibach was named an Intel Vice President in 1996, and he was involved in numerous policy initiatives, including successful results on the Semiconductor Chip Protection Act, the R&D Tax Credit, the US-Japan Semiconductor Agreement, SEMATECH funding, the GATT Uruguay Round, the 21st Century Patent Reform Act and China WTO membership. Previously, Mr. Maibach worked for Caterpillar Tractor Co. as a Government Affairs Manager in Illinois, California, and Washington DC.



**Damien McCallion**, Head of ICT Health Service Executive (HSE), Ireland. Damien McCallion was appointed Head of ICT in December 2006. Prior to this he was Director of Information Systems in the former North Western Health Board with responsibility for ICT across all services.

Mr. McCallion has worked in the airline industry with British Airways in several roles through sales, marketing and ICT, where he led out on a major sales force automation change programme.

He recently completed an MSC in Change Management that focused on ICT enabled change within a hospital environment.



**Georges de Moor**, President, EuroRec Institute, Head of Department of Health Informatics and Medical Statistics, State University of Ghent, Belgium. Professor Dr. Georges J.E. De Moor studied Medicine and specialised in Clinical Pathology and Nuclear Medicine at the State University of Ghent (Belgium), where he also obtained a PhD in Medical Information Science. Currently, he is head of the Department of Health Informatics and Medical Statistics at the State University of Ghent., where he teaches Medical Informatics, Statistics, Decision Theory and Evidence Based Medicine. He is president of RAMIT (Research in Medical Informatics and Telematics) and has Founding Chairman of CEN/TC251. He is also President of the EuroRec Institute. He has edited several books and published over 200 articles in international peer reviewed scientific journals.



**William B. Munier, MD**, is currently serving as Acting Director of the Center for Quality Improvement and Patient Safety (the Center) at the Agency for Healthcare Research and Quality within the Department of Health and Human Services. The Center has lead responsibility for implementing the new Patient Safety and Quality Improvement Act of 2005; production of the annual National Health Quality Report and National Health Disparities Report; and development and maintenance of the widely-used CAHPS surveys that measure patients' health care experience. The Center also supports a broad array of initiatives designed to further quality improvement and patient safety. Dr. Munier has been in healthcare management most of his career with a particular focus on performance measurement, quality and safety, and clinical software development. Prior to joining AHRQ, Dr. Munier was President and CEO of Wang Healthcare, which produced an electronic health record for physicians' offices; president of Quality Standards in Medicine, which produced an expert system for measuring quality in hospitals; director of the Department of Defense Civilian Peer Review of Military Care Program (for CPHA, the prime contractor); partner at Ernst & Whinney; and Executive Vice President of the Massachusetts Medical Society, publishers of The New England Journal of Medicine. Dr. Munier received a BA degree from the University of Pennsylvania, an MD from Columbia University, and an MBA from Harvard University.



**J. Marc Overhage, M.D., Ph.D.**, is Associate Professor of Medicine at the Indiana University School of Medicine, Director of Medical Informatics and Senior Investigator at the Regenstrief Institute, and President and CEO of the Indiana Health Information Exchange. Although he has broad interests in the use of informational interventions to modify physician behaviour, development of rule-based systems to implement guidelines or protocols has been a major focus of Dr. Overhage's research for the last 15 years. Using these tools, he has completed a number of large-scale studies of implementing guidelines in the outpatient and inpatient settings that examine the impact of process measures, costs, and patient outcomes. His other major research area has been implementation of a regional health information exchange for Indiana.



**Alberto Sanna**, e-Services for Life Health Manager, Scientific Institute San Raffaele Hospital, Italy. Alberto Sanna is R&D and Business Development Manager of the "e-Services for Life and Health" Unit at the H San Raffaele Scientific Institute in Milan, Italy, a role that sees him responsible for the design and development of innovative and trusted healthcare services, and related business models, based on personalized medicine. His areas of expertise include healthcare process re-engineering and vertical integration in the domains of clinical laboratory analyses and pharmaceutical treatments, with a specific expertise in ICT design for maximizing patient safety and privacy, hospital risk management and supply chain efficiency. Among his other roles, Alberto Sanna has been a professor in "Information technologies for Proactive Patient Safety Management" at CINEAS in Milan since 2004, and has taught "Intelligent and mobile systems for Innovative Services" at the Information Science Department at the University of Insubria since the same year. Sanna originally joined the San Raffaele Scientific Institute in 1991 after graduating in Nuclear Engineering.



**Charles V Scatchard**, Vice President for Health Sector, Oracle EMEA, since 2002, based in London and Paris. He joined Oracle from IBM where, for four years, he was Managing Principal and Vice President for IBM's Healthcare and Life Sciences Systems Integration and Consulting (BIS) division for EMEA. Charles began his working career in the UK National Health Service (NHS), as a healthcare economist. He worked for many years in the US healthcare marketplace and also the Far East as well as in Europe. He has held a variety of senior sales, marketing and consulting positions in Digital Equipment, EDS, CSC and IBM for over 22 years in high technology in the healthcare industry. Charles has dedicated the latter part of his career to being involved with the planning, design, implementation and management of health information networks at the leading edge of e-health. An example of which is the NEHIN network in Massachusetts, US.



**David Stevens, M.D.**, is the senior medical officer for quality improvement in the Agency for Healthcare Research and Quality (AHRQ) and its Center for Quality Improvement and Patient Safety. Providing leadership in AHRQ's mission to translate research into action, Dr Stevens' work includes several major initiatives: the AHRQ/Robert Wood Foundation sponsored learning collaborative to reduce health disparities in chronic care with ten major national health plans with over 80 million members; a chronic care management improvement project with twelve state Medicaid agencies; a partnership with the CDC to develop interventions for the prevention of type II Diabetes Mellitus; and, an improvement collaborative with End Stage Renal Disease providers. Before coming to AHRQ, Dr. Stevens was a practicing family physician and medical director for over seven years at community health centers in the South Bronx and in Brooklyn, New York. Subsequently, he was the chief medical officer of the Health Resources and Services Administration (HRSA) Community and Migrant Health Center Program and created and a national initiative on eliminating health disparities in underserved and minority populations. This landmark program, the Health Disparities Collaboratives, now includes over 1,000 health centers and several hundred thousand patients in software registry systems, addressing both chronic and preventive care. With the CDC and the Institute of Healthcare Improvement, he implemented a ground breaking pilot demonstration on translating research for the prevention of diabetes into practice as well as a pilot on cancer prevention with the National Cancer Institute. Dr. Stevens has also served at the Department of Health and Human Services level on strategic plans for asthma, reducing health disparities, and emergency response issues; and, has received numerous awards and recognition for his contributions to improving health care in the United States, especially to underserved populations.

## **Moderators:**



**Gérard Comyn** is Head of the Unit "ICT for Health" in Directorate-General Information Society and Media, European Commission. Prior to this, he was head of the unit "strategies for research in IST". Before joining the Commission he was managing director of ECRC (European Computer Industry Research Centre) in Munich (1989-1994) and Professor in University of Lille (1972-1989). Gérard Comyn holds a Master Degree in applied mathematics and a PhD in Computer Sciences.



**Colin Evans**, Director Policy & Standards, Digital Health Group, Intel. Intel Digital Health Group is responsible for development of Intel's platforms for consumer health, digital hospital, and bio-medical industries. In his role as Director of Policy and Standards, Colin is responsible for Intel's efforts to cooperate with industry and legislative stakeholders to drive policy development and with industry partners to create platform standards. His group was responsible for creating both the Continua Health Alliance formed to create agreement on consumer health platform and device interoperability worldwide and the Dossia Consortium that brings together major US employers to develop their shared infrastructure for personal, private, and portable health records. Evans has represented Intel in the leadership of a number of industry standards initiatives. He chaired the Board of Directors of Oasis, an international consortium driving XML interoperability, and played a central role in the creation of RosettaNet, a multi-company initiative focused on building Internet-based supply chains for the information technology, electronic components, and semiconductor manufacturing industries. For several years, Evans served as chair of RosettaNet's Executive Board, was on the board of the Interoperability Consortium, and is currently the President of the Dossia Consortium. Evans obtained his degree in Computer Science at Manchester University in the UK, and is an alumnus of INSEAD, France.



**Baldur Johnsen**, Director, EMEA Healthcare Market Development, HP. Baldur Johnsen has over 20 years of Information Technology experience including systems development, network implementation, IT operations, and computer systems marketing and sales. During the last 10 years he has managed IT hospital operations, first as head of IT for Reykjavik Hospital in Iceland and later became Director of IT for Landspítali–University Hospital after the two hospitals merged. He has been on the Icelandic Healthcare Data Network project board since its conception in 2000. Baldur has recently stepped down as Director of IT for Landspítali to pursue consulting opportunities in the International Healthcare IT domain and is currently on assignment with HP International. Baldur Johnsen holds a B.S. degree in computer science and a master's degree in business administration, both from the University of Iceland.



**Peter Langkafel** is Senior Business Consultant and responsible for the Healthcare within the SAP Business Consulting EMEA (Europe, Middle East, Africa). Peter Langkafel has experience in healthcare / IT since more than 15 years. After his clinical work at a University hospital he conducted a series of IT-Projects in Medicine. He was cofounder and CEO of a small company specialized in certain IT-services in medicine. He holds a degree of "Medical Informatics" and a MBA (focused on Health Care Management). Before he came to SAP in 2005 he was head of the "strategic business development unit" of a university hospital in Germany.



**Claude Snow** is a Vice President in EDS' Global Healthcare Industry. He joined the EDS team in 2002 and has led the development and delivery of strategic consulting, information technology modernization, and business outsourcing services to solve complex healthcare challenges among payers, providers and employers. Globally, he has advised numerous healthcare organizations and governments on health issues and trends including emerging benefit design (such as consumer-defined health plans); pharmaceutical benefit design and delivery; chronic disease detection and prevention; life stage care management; and population health strategies. Formerly, Mr. Snow held leadership positions with IBM Global Services in its Healthcare consulting and Public Sector strategy divisions and at Deloitte & Touche. He also serves as an adjunct professor at the Fuqua School of Business, Duke University, supporting coursework in healthcare policy and technology.



**Petra Wilson** is a Director for the Public Sector Healthcare team of the Cisco Internet Business Solutions Group, focusing on strategies and implementation plans for "Connected Health" information management and technology. Previously, she was deputy director of the European Health Management Association (EHMA), a membership organization committed to improving healthcare in Europe by standards of managerial performance in the health sector. Prior to EHMA, Petra worked for the European Commission on the European eHealth Action Plan, which commits all member states of the European Union to adopt road maps for the implementation of Connected Health solutions. Originally trained in law, Petra spent several years as a lecturer and Senior Research Fellow at Nottingham University, specializing in healthcare law and European law. She has a PhD in public health law from Oxford University.

## **Rapporteurs:**



**Laura A. Conn**, MPH, Office of the National Coordinator (ONC), USA. Ms. Laura A. Conn, serves as the Acting Program Manager for the Nationwide Health Information Network in the Office of Interoperability and Standards, Office of the National Coordinator for Health Information Technology at the Department of Health and Human Services. She is also a Senior Advisor to the American Health Information Community's Population Health and Clinical Care Connections Working Group. At the Centers for Disease Control and Prevention, she previously served as the Acting Deputy Director and Associate Director for Program Development and Integration in the National Center for Public Health Informatics overseeing the development and implementation of public health informatics solutions, strategies and standards that have been instrumental in improving public health informatics at CDC and nationally. These efforts have included leading the Public Health Information Network (PHIN), informatics preparedness and response activities, and guiding the direction, requirements and design of the BioSense initiative. She received her master's degree in epidemiology from Emory University. Laura has also served as the Chief of Systems Integration Coordination in the Information Resources Management Office and as an Epidemiologist for the Emerging Infections Program in the Office of the Surveillance, National Center for Infectious Diseases at the CDC.



**Jan-Willem Scheijgrond**, Government Affairs Manager, Hewlett Packard (HP) Jan-Willem Scheijgrond heads up the Government Affairs EU office in Brussels. He joined Hewlett Packard in April 2005. Prior to joining HP, Jan-Willem has worked as Public Affairs manager for Epson EMEA in Amsterdam, managing a team addressing supplies, environmental and product regulation related issues. Before Epson, Jan-Willem worked at the International Leather Technology Centre in Northampton, UK, representing the interests of the global leather industry to the UK government and the EU. Jan-Willem started his career at the UN Environment Programme in Paris and Geneva. He holds a masters degree in Environmental Technology from Wageningen University, the Netherlands.



**Karl A. Stroetmann**, MBA PhD, is Senior Research Associate with empirica Communication & Technology Research in Bonn, Germany. He has been project manager or principal investigator in European projects on market validation, evaluation or economic impact assessment of various eHealth solutions, on eHealth conceptual and policy issues, and in health telematics market research studies. Presently he coordinates projects for the EC and Member States to support the implementation of the European eHealth Action Plan and to improve interoperability among Member State health systems. Related work concerns a foresight study on scenarios for ICT-enabled new models of healthcare. - In 2002, together with his wife Dr. Veli Stroetmann, he received an award for „Telemedicine - Human Applications of IT in Medicine" (Integrata Foundation).



**Veli Stroetmann**, MD, PhD, empirica Communication & Technology Research, Germany. Veli Stroetmann has been principal investigator or senior researcher of studies on policy strategies, market research and validation of applications of ICT in the health sector. Presently, she is involved in a study for the European Commission on the impact of ICT on patient safety and risk management in healthcare (eHealth for Safety study), and in two projects to support the implementation of the European eHealth Action Plan and to improve interoperability among Member State health systems. The economic impact of eHealth, healthgrid applications or semantic interoperability are topics of other work.



**Jean Pierre Thierry**, MD MPH, Symbion, Agency for Investment for Hospitals, France. Specialist of health care organization and economy, biomedical and Healthcare Information technology, Jean-Pierre has 20 years experience in consulting and project management for the Industry as well as for Governments or Hospitals. He worked for several professional organizations at a national level in France (National Medical Board, National Centre for Hospital Equipment and Centre for the Study of Advanced Technology). Jean-Pierre THIERRY has also held positions as CIO of two large general Hospitals in the Paris area. He currently works as an IT expert for the National Agency for Hospital Investment and for the French region of Picardie.



**David Whitlinger**, President & Board Chairman, Continua Health Alliance, President and Chair of the Board of Directors, Intel. David Whitlinger serves as the director of Healthcare Device Standards and Interoperability for the Intel Corporation in its Digital Health Group. Mr. Whitlinger is responsible for Intel's healthcare device interoperability strategies and the standards development to support those strategies. He is currently leading a large, cross-industry consortium, the Continua Health Alliance, focused on the establishment of an eco-system of interoperable, personal telehealth systems. Mr. Whitlinger has been with Intel since 1993 and prior to establishing the Healthcare Device Standards Group, he worked on a wide variety of wireless standards.